## WS A WEWS

## **ORDER**

## Flight Dates 10/23/12-10/29/12

Order Sep 00:20:00

<u>Product</u> <u>Estimate #</u> 1537

Contract / Revision 312331 / Candidate. OFA Sked A 10.23-10.2 Alt Order #

<u>Original Date / Revision</u> Agency Com 15% <u>Billing Type</u> Cash

09/25/12 09/25/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside EOM/EOC

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Agency GMMB Inc Demographic A35+

Buying Contact

Rev Codes POL POL CAND

Sales Office EWSDC Product Codes PL

1010 Wisconsin Avenue - Suite #80 Sales Region NAT Priority P-3

Washington, DC 20007 Agency Ref 2 Advertiser Ref

Primary Account Executive

Daniel Baylog

ON YOUR SIDE

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 100% Market Value 87175

Com	peting Station	% of Order	Amount
CAB	LE	%	0
UNK	WN	%	0
WBN	1X	%	0
WDL	.l	%	0
WEA	VO	%	0
WGC	3N	%	0
WJW	/	%	0
WKY	'C	%	0
WMF	-D	%	0
WOA	4C	%	0
WOI	0	%	0
WQF	<del>I</del> S	%	0
WUA	<b>λ</b> B	%	0
WVIZ	Z	%	0
WVP	Ϋ́X	%	0

Order Totals Billing Plan

Month	# of Spots	Net Amount C	Fross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Fross Amount
October 2012	107	\$57,443.00	\$67,580.00	0.00 10/01/12	10/28/12	107	\$57,443.00	\$67,580.00
November 2012	17	\$16,655.75	\$19,595.00	0.00 10/29/12	10/29/12	17	\$16,655.75	\$19,595.00

Totals 124 \$74,098.75 \$87,175.00 0.00

												Tota	ls
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 V	WEWS	10/23/12	10/29/12			4-430a	11111	:30	5	\$35.00 P-3	0.00 NM	5	\$175.00
				4-430a America T	nis Mori								
	Start	Date I	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
We	ek: 10/2	3/12	10/29/12	11111	5	\$35.00	0.00						
E 2 V	VEWS	10/23/12	10/29/12	M-F 430-5am Nev	vs CM	430-5a	11111	:30	5	\$40.00 P-3	0.00 NM	5	\$200.00
				M-F 430-5am Nev	ws								





<u>Original Date / Revision</u> 09/25/12/ 09/25/12 <u>Order Sep</u> 00:20:00

				a/=						Tota	
Ln Ch Start E 2 WEWS 10/23/12	End	Inventory Code M-F 430-5am Nev		Start/End T 430-5a	ime Days 11111	Len Spo	ots 5	Rate Pri \$40.00 P-3	0.00 NM	Spots 5	\$200.00
E 2 WEWS 10/23/12	10/29/12	M-F 430-5am Ne		430-5a	11111	.30	5	Ф40.00 F-3	U.UU INIVI	5	φ200.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/29/12	11111	5	\$40.00	0.00			<b>^</b> •• • • •			
E 3 WEWS 10/23/12		M-F GMC 5-6a	CM	5-6a	- 1111	:30	4	\$75.00 P-3	0.00 NM	4	\$300.00
Week: 10/23/12 1	nd Date 0/29/12	<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$75.00	Rating 0.00						
E 4 WEWS 10/23/12	10/29/12	M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	11111	:30	5	\$200.00 P-3	0.00 NM	5	\$1,000.00
	nd Date 0/29/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$200.00	Rating 0.00						
E 5 WEWS 10/23/12	10/29/12	M-F GMA 7-9a M-F GMA 7-9a	СМ	7-9a	22-22	:30	8	\$210.00 P-3	0.00 NM	8	\$1,680.00
	o/29/12	Weekdays 22-22	Spots/Week 8	Rate \$210.00	Rating 0.00						
E 6 WEWS 10/27/12	10/27/12	Sa 6a-8a News Sa 6-8a News	СМ	6-8a	S-	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
	o/29/12	Weekdays S-	Spots/Week 2	Rate \$75.00	Rating 0.00						
E 7 WEWS 10/23/12	10/29/12	M-F 9-10a M-F 9-10a	СМ	9-10a	11111	:30	5	\$175.00 P-3	0.00 NM	5	\$875.00
	o/29/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$175.00	Rating 0.00						
E 8 WEWS 10/23/12	10/29/12	M-F 10-11a M-F 10-11a	CM	10-11a	11111	:30	5	\$300.00 P-3	0.00 NM	5	\$1,500.00
	o/29/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$300.00	Rating 0.00						
E 9 WEWS 10/23/12	10/29/12	M-F 11-12p M-F 11-12p	CM	11a-12p	111	:30	3	\$500.00 P-3	0.00 NM	3	\$1,500.00
	o/29/12	<u>Weekdays</u> 111	Spots/Week 3	Rate \$500.00	Rating 0.00						
E 10 WEWS 10/23/12	10/29/12	M-F 12-1230pm N 12-1230p News	News CM	12-12:30p	- 1111	:30	4	\$200.00 P-3	0.00 NM	4	\$800.00
	Ind Date 0/29/12	Weekdays - 1111	Spots/Week 4	Rate \$200.00	Rating 0.00						
E11 WEWS 10/23/12		M-F 1-2p M-F 1-2p	СМ	1-2p	11111	:30	5	\$200.00 P-3	0.00 NM	5	\$1,000.00
	Ind Date 0/29/12	Weekdays 11111	Spots/Week 5	Rate \$200.00	Rating 0.00						
E 12 WEWS 10/23/12		M-F 2-3p 2-3pm General H	CM ospital	2-3p	1- 1	:30	2	\$350.00 P-3	0.00 NM	2	\$700.00
	Ind Date 0/29/12	Weekdays 1- 1	Spots/Week 2	Rate \$350.00	Rating 0.00						
E 13 WEWS 10/28/12			10a CM	9-10a	S	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
	Ind Date 0/29/12	Weekdays	Spots/Week	Rate \$300.00	Rating 0.00						
E 14 WEWS 10/28/12			CM	10-1030a	S	:30	1	\$35.00 P-3	0.00 NM	1	\$35.00
Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating						





<u>Original Date / Revision</u> 09/25/12/ 09/25/12 <u>Order Sep</u> 00:20:00

la Chart	- Frank	lavonton Cada	Duant	Ctout/End	Firms Davis	las Ca	-4-	Data Dei	Dta Tuna		tals
Ln Ch Start		Inventory Code SU Kaleidoscope	CM	Start/End 7	Γime Days	Len Sp	0is 1	Rate Pri \$35.00 P-3	0.00 NM	Spots 1	Amount \$35.00
L 14 WLW3 10/20/	12 10/20/12	SU Kaleidoscope		10-1030a	3	.30	'	φ33.00 F-3	0.00 INIVI	'	φ35.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/23/12	10/29/12	S	1	\$35.00	0.00						
E 15 WEWS 10/28/	12 10/28/12	SU 1030-11a Sho SU 1030-11a Sho		1030-11a	S	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays S	Spots/Week 2	Rate \$150.00	Rating 0.00						
E 16 WEWS 10/23/	12 10/29/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	11111	:30	5	\$300.00 P-3	0.00 NM	5	\$1,500.00
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$300.00	Rating 0.00						
E 17 WEWS 10/23/	12 10/29/12	M-F 3-4P Katie M-F 3-4p Katie	СМ	3-4p	11111	:30	5	\$225.00 P-3	0.00 NM	5	\$1,125.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays 11111	Spots/Week 5	Rate \$225.00	Rating 0.00						
E 18 WEWS 10/23/	12 10/29/12	M-F 5-6p News M-F 5-6p News	СМ	5-6p	11111	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
Start Date Week: 10/23/12	End Date 10/29/12	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$500.00	Rating 0.00						
E 19 WEWS 10/23/	12 10/29/12	M-F 6-630p News		6-630p	- 111	:30	3	\$400.00 P-3	0.00 NM	3	\$1,200.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays - 111	Spots/Week 3	Rate \$400.00	Rating 0.00						
E 20 WEWS 10/28/	12 10/28/12	SU 6-630p News SU 6-630p News	СМ	6-630p	S	:30	2	\$300.00 P-3	0.00 NM	2	\$600.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays S	Spots/Week 2	Rate \$300.00	Rating 0.00						
E 21 WEWS 10/23/	12 10/29/12	M-F 7-730p 7-730p The List	CM	7-730p	11111	:30	5	\$500.00 P-3	0.00 NM	5	\$2,500.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays 11111	Spots/Week 5	Rate \$500.00	Rating 0.00						
E 22 WEWS 10/27/	12 10/27/12	SA 7PM News SA 7PM News	CM	7-730p	1-	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 23 WEWS 10/29/	12 10/29/12	Monday DWS Monday DWS	СМ	8-10p	M	:30	2	\$5,500.00 P-3	0.00 NM	2	\$11,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays M	Spots/Week 2	Rate \$5,500.00	Rating 0.00						
E 24 WEWS 10/29/	12 10/29/12	Monday Prime C Monday Prime C	СМ	10-11p	M	:30	1	\$4,000.00 P-3	0.00 NM	1	\$4,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays M	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
E 25 WEWS 10/23/		Tuesday Prime A Tuesday Prime A	CM	8-9p	- T	:30	1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays - T	Spots/Week	Rate \$5,000.00	Rating 0.00						
E 26 WEWS 10/23/			CM	10-11p	- T	:30	2	\$3,500.00 P-3	0.00 NM	2	\$7,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						





<u>Original Date / Revision</u> 09/25/12/ 09/25/12 <u>Order Sep</u> 00:20:00

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Tot Spots	als Amount
		2 10/29/12	Tuesday Prime C	CM	10-11p	- T	:30		\$3,500.00 P-3	0.00 NM	2	\$7,000.00
Start I	Data	End Date	Tuesday Prime C Weekdays	Spots/Week	Pata	Rating						
Week: 10/23		10/29/12	- T		Rate \$3,500.00	0.00						
E 27 WEWS 1	0/27/12	2 10/27/12	SA 7-8p Rotation SA 7-8p Rotation	СМ	7-8p	S-	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start I Week: 10/23		End Date 10/29/12	Weekdays S-	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 28 WEWS 1	0/25/12	2 10/25/12	Thursday Prime B Thursday Prime B		9-10p	T	:30	1 9	\$4,500.00 P-3	0.00 NM	1	\$4,500.00
Start I Week: 10/23		End Date 10/29/12	Weekdays T	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
E 29 WEWS 1			Friday Prime B Friday Prime B	CM	9-10p	F	:30	1 5	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
<u>Start I</u> Week: 10/23		End Date 10/29/12	Weekdays	Spots/Week	Rate \$1,400.00	Rating 0.00						
E 30 WEWS 1			Friday Prime C Friday Prime C	CM	10-11p	F	:30	1 9	\$1,400.00 P-3	0.00 NM	1	\$1,400.00
<u>Start I</u> Week: 10/23		End Date 10/29/12	Weekdays F	Spots/Week 1	Rate \$1,400.00	Rating 0.00						
E 31 WEWS 1			Sunday Prime B Sunday Prime B	CM	8-9p	S	:30	1 9	\$3,300.00 P-3	0.00 NM	1	\$3,300.00
Start I Week: 10/23		End Date 10/29/12	Weekdays S	Spots/Week 1	Rate \$3,300.00	Rating 0.00						
E 32 WEWS 1	0/25/12	2 10/25/12	Thursday Prime C		10-11p	T	:30	1 9	\$2,800.00 P-3	0.00 NM	1	\$2,800.00
Start I Week: 10/23		End Date 10/29/12	Weekdays T	Spots/Week 1	Rate \$2,800.00	Rating 0.00						
E 33 WEWS 1	0/23/12	2 10/28/12	M-SU 11-1135P L M-SU 11-1135P L		11-1135p	- 11 1	:30	3	\$700.00 P-3	0.00 NM	3	\$2,100.00
Start I Week: 10/23		End Date 10/29/12	<u>Weekdays</u> - 11 1	Spots/Week 3	Rate \$700.00	Rating 0.00						
E 34 WEWS 1	0/23/12	2 10/29/12	M-F 1135p-1202a M-F 1135p-1202a	•	1135p-1207>	11	:30	2	\$250.00 P-3	0.00 NM	2	\$500.00
Start I Week: 10/23		End Date 10/29/12	Weekdays 11	Spots/Week 2	Rate \$250.00	Rating 0.00						
E 35 WEWS 1	0/28/12	2 10/28/12	SU 1125p-12a Sp SU 1135p-12a Sp		1135p-12x	S	:30	1	\$300.00 P-3	0.00 NM	1	\$300.00
Start I Week: 10/23		End Date 10/29/12	Weekdays S	Spots/Week 1	Rate \$300.00	Rating 0.00						
E 36 WEWS 1	0/23/12	2 10/23/12	M-F 1202a-107a M-F 1202a-107a		1202-107x	- T	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
Start I Week: 10/23		End Date 10/29/12	Weekdays - T	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00						
E 37 WEWS 1	0/26/12	2 10/26/12	M-F Right This Mi M-F 106a-206a	nute CM	106a-206a	F	:30	1	\$75.00 P-3	0.00 NM	1	\$75.00
Start I Week: 10/23		End Date 10/29/12	Weekdays	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
E 38 WEWS 1	0/27/12	2 10/27/12	SA 12a-1a CSI M SA CSI Miami La		12a-1a	S-	:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
Start I	<u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating				I		





<u>Original Date / Revision</u> 09/25/12/ 09/25/12 <u>Order Sep</u> 00:20:00

									Tota	
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate I	Pri Rtg Type	Spots	Amount
E 38 WEWS 10/27/	12 10/27/12	SA 12a-1a CSI M SA CSI Miami La		12a-1a	S-	:30	1 \$55.00 I	P-3 0.00 NM	1	\$55.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays S-	Spots/Week 1	Rate \$55.00	Rating 0.00					
E 39 WEWS 10/28/		SU 12a-1a CSI M SU CSI Miami La		12a-1a	S	:30	1 \$55.00 I	P-3 0.00 NM	1	\$55.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays S	Spots/Week	<u>Rate</u> \$55.00	Rating 0.00					
E 40 WEWS 10/27/		SA/SU Criminal N		1235a-2a	11	:30	2 \$75.00 I	P-3 0.00 NM	2	\$150.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays 11	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00					
E 41 WEWS 10/27/		NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	S-	:30	1 \$1,000.00 I	P-3 0.00 NM	1	\$1,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 42 WEWS 10/27/		NCAA Prime Gar	ne CM	8-1130p	S-	:30	3 \$1,800.00 I	P-3 0.00 NM	3	\$5,400.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays	Spots/Week	Rate \$1,800.00	Rating 0.00					
E 43 WEWS 10/28/		Sunday Prime C Sunday Prime C	СМ	9-10p	S	:30	1 \$2,800.00 I	P-3 0.00 NM	1	\$2,800.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays	Spots/Week	Rate \$2,800.00	Rating 0.00					
E 44 WEWS 10/27/		LN after Sports LN after Sports	СМ	11p-130x	S-	:30	1 \$600.00 I	P-3 0.00 NM	1	\$600.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays	Spots/Week	Rate \$600.00	Rating 0.00					
E 45 WEWS 10/25/		M-F 12-1230pm N 12-1230p News		12-12:30p	T	:30	1 \$1,000.00 I	P-3 0.00 NM	1	\$1,000.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays T	Spots/Week	Rate \$1,000.00	Rating 0.00					
E 46 WEWS 10/27/		SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	S-	:30	2 \$700.00 I	P-2 0.00 NM	2	\$1,400.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays S-	Spots/Week 2	Rate \$700.00	Rating 0.00					
E 47 WEWS 10/28/		SU GMA 8-9A SU GMA 8-9A	СМ	8-9a	S	:30	2 \$700.00 I	P-2 0.00 NM	2	\$1,400.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays S	Spots/Week 2	Rate \$700.00	Rating 0.00					
E 48 WEWS 10/23/		M-F 730-8P 730-8p Let's Ask	CM America	730-8p	11-11	:30	4 \$1,200.00 I	P-2 0.00 NM	4	\$4,800.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays 11-11	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 49 WEWS 10/27/		NCAA 330p-7pm NCAA 330p-7pm	CM	330-7p	S-	:30	1 \$3,500.00 I	P-2 0.00 NM	1	\$3,500.00
Start Date Week: 10/23/12	End Date 10/29/12	Weekdays	Spots/Week	Rate \$3,500.00	Rating 0.00					
N50 WEWS 10/24/		M-F 1135p-1202a	a Nightl <b>©</b> M	1135p-1207		:30	1 \$1,000.00 I	P-2 0.00 NM	1	\$1,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					

**WEWS** 



<u>Contract / Revision</u> 312331 <u>Flight Dates</u> 10/23/12-10/29/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 09/25/12/ 09/25/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product Candidate. OFA Sked A 10. Estimate # 1537

							Total	l <u>s</u>
Ln Ch Start End	Inventory Code E	Break Start/End Tir	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N50 WEWS 10/24/12 10/24/12	M-F 1135p-1202a Nightl@	M 1135p-1207x	1	:30 1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
	M-F 1135p-1202a Nightli	r						
Start Date End Date	Weekdays Spots/	Neek Rate	Rating					
Week: 10/23/12 10/29/12	1	1 \$1,000.00	0.00					

Totals 124 \$87,175.00